



PROTECTING YOU AND THE ENVIRONMENT

DID YOU KNOW?



Comprehensive studies have proven that an **efficient water softener can be classed as Carbon Neutral** in accordance with The Code for Sustainable Homes.

All Wash water softeners comply with this classification.



A water softener will remove your existing scale, so **no fuel is wasted** in heating the scale before you heat the water. Just **1.6mm of scale** increases your fuel bills by an incredible 12%*. **Less fuel equals more money** in your pocket too! *Source British Water

With soft water you use over **50% less soaps, washing powders, conditioners, shampoos, detergents, cleaning agents** etc, so you are reducing chemical use going to drain by half.



With soft water ensuring **your appliances, boiler, hot water cylinder etc lasting up to 3-4 times longer** if compared to a 'hard water home', the need for continual replacement of products is reduced and means **less raw materials** are being used from Earth's valuable resources. Again, with **less repairs** and renewals meaning **more money in your pocket!**

Just think, that by having an in-house water filter or purifier, **how many plastic bottles going to landfill you can save every year?**

