

# YOUR WATER & HEALTH

The idea of water and health does not always get the recognition it deserves, especially as the human body is made up of over 70% water! We all need minerals in our water, but not 'bad' ones, so removing them can benefit every person in the family.

## Soft water examples:

► Remove calcium and magnesium and you not only have a **scale free water system** and all the benefits that brings but you also have water that **supports healthier skin**. A soft water system **benefits every person within the home** and can help prevent dry skin conditions like eczema, psoriasis etc and gives the perfect wet shave.

► Remember that with a scale-free system, you can **save up to 24%\* on your annual fuel bills** by not heating the scale before you heat your hot water!

\*Source British Water

► **Household bills will be reduced.** Independent tests have proven that **over £550 can be saved every year** by fitting a water softener.

► Your water softener will also **remove existing scale** from your system. And no scale equals **softer towels and laundry, gleaming taps, baths and shower screens**. Less cleaning time gives you **more time with the family**. A **shower that works at full power** once the scale has gone with an abundance of hot water too.

► **Did you know** the average cost of installing a Wash softener is **paid back within 2-3 years** by the savings soft water provides.

► There is **no other home improvement product** that gives such an improved lifestyle **for you and your family**, with such a short payback period!

## Drinking water examples:

► Remove chlorine and scale and you get a far **better tasting cuppa** whilst admiring your **healthier, softer hair**!

► A water supply **free of chlorine and impurities**, allows your body to function better, as '**water is life**'. The better the quality water you drink, the more you are helping **your body optimize its potential**.

► Enjoy a **plentiful supply of filtered or purified boiling water available 24/7** with a new **4 in 1 or electronic tap and system**. No more wasting time and running up unnecessary energy bills waiting for an inefficient kettle full of scale to boil. Plus no kettle allows you to **maximise your worktop space**.



*"Water is life!"*

